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The effect of local markets on the economy of rural communities in Sistan region

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Abstract

Analayzing the characteristics and functions of the market and the effect of local markets in the economy of rural communities is one of the important topics. There for the existence of specific places for doing business and exchanging goods in cities and villages has been one of the necessities of trade and commerce. In this study, the effect of local markets on the economy of rural communities in sistan region an we will discuss documentary point to creat local markets an provide suitable soloution for creating local markets. The research method is descritrive-analytical in which information collection has been done in both library and field studies. Studies were carried out in two level of village and villagers on the ststistical population was in two level of village and household, according to cochoran formula, 28 villages and 360 households were selected as the same size. To analyze the data, TOPSIS multi-criteria decision model , Excel, Spss, ArcGIS and one sample t-test and chi-square have been used. According to the test, performed the establishment of local rural markets in Zabol region had the highest score and it was found that the greatest impact of local markets in Sistan is to in crease the in come of villagers.

Key words: Local markets, Economy of rural communities, Sistan