University of Zabol

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Faculty of Agriculture

Department of Agricultural Economics

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Title :

**Investigating the Factors Affecting Agricultural Insurance in
the Sistan Area**

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Investigating the Factors Affecting Agricultural Insurance in the Sistan Area

Abstract

The agriculture sector plays a critical role in the country 's food security and is one of the most important economic sectors in the country since its intense recognition of the environment is one of the most important sectors in the country. Agricultural insurance plays a pivotal role in the activists of the agricultural sector. the most important contribution of insurance in the agricultural arena has not yet to be found among the farmers and many problems and many problems have already occurred , and many factors are affected. in order to investigate the factors affecting on agricultural products insurance , the statistical population of this research is farmers in sistan region of sistan region, which were selected according to random sampling method and sample size was determined by a number of 180 people using the cochran formula. the aim of this study is descriptive - descriptive and the data collection method was mainly through questionnaire and the collected data were analyzed in two descriptive parts of analysis . the results of the descriptive part indicate that the studied society is mainly comprised of primary education and age as the highest number of age group 41 and 50 most have a work experience of 6 - 10 years of agricultural work . the results of the analytical section show that the variables of participation in training classes and the rate of use of have significant positive and significant relationship with the research dependent variable , which is effective factors on the adoption of agricultural products. The variables of age. Membership in cooperatives does not have a significant relationship with the dependent variable. multivariate regression results show that independent variables of six variables , earnings level , use of educational films. the type of insurance agent , the sub - culture level , satisfaction from private sector brokers came into Equation and were among the variables that have a significant impact on agricultural insurance , and the purpose of this research is to develop an adequate insurance platform through comprehensive training programs and promotional programs that have a practical aspect with the participation of advanced farmers in the insurance arena. the results showed the role of eight mass media in agricultural insurance. That 's what I need. The conclusion of a Memorandum of Understanding with the Social Media is represented by programmes of positive effects of insurance and its supporting role in critical situations , especially from the dimension of the economy.