

Abstract

One of the industries that is now more and more importantly considered in rural development is industrialization, which has a role as an original and indigenous art with a variety of artistic, social and cultural applications. It is very important and valuable in rural areas. Considering the special position of the city of Iranshahr in the field of industrial affairs in various aspects, especially employment and income of the villagers in this area, the purpose of this study is to examine the status of production and the role of industries in the employment and income generation of rural households in this city. The research method is descriptive-analytic. Data were collected using two methods of library and field studies and by means of a Likert scale questionnaire. The statistical population of this research includes all households active in the production of residential industries in the villages of Iranshahr city. To determine the sample size, out of 330 villages in Iranshahr city, 27 villages over 50 households were identified. Then, according to the number of households in the sample villages, 376 households were calculated using the Cochran formula as the sample size of the household. Content validity of the questionnaires has been confirmed by the opinion of university professors and experts related to rural planning and development, And its reliability was also measured by Cronbach's alpha test in SPSS software. In this research, a wide range of economic, social and institutional indicators have been determined in accordance with the conditions of the studied villages. To analyze the data, Spss, Expert Choice software and ArcGIS software have been used to map the required maps. To prove the hypotheses, one-way ANOVA with repeated measurements, regression test, Pearson correlation coefficient and Spearman test using SPSS software were used. The results of the research confirm that the main barriers and limitations of industrial products in the villages of Iranshahr city are the presence of brokers and intermediaries and raw materials.

Keywords: Industrial, rural households, employment, Iranshahr city.



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