

Abstract:

The city greatest symbol of human civilization that man has built for safety and comfort. The issue of identity in general and specific urban identity among the contentious issues that due to his role in the recognition of People, objects, communities and places are is important. What are often present in the public mind takes shape But a series of high-rise buildings, streets, offices and parks not As a result, Belonging to these areas gradually less and less. In fact, in modern times, especially in recent years Building for construction not for living an opportunity to focus on important issues and deep Such as urban and architectural identity leaves. Thus, in this study the role of urban symbols Zabol is studied in promoting urban identity. Methods and tools for data collection based studies, documentary and field survey. Then to analyze the data from the model Fuzzy and Software Arc GIS be used and also for statistical data analysis software SPSS . The final results obtained From field observations and Fuzzy model analysis In the German elections and the installation of statues And the symbol of the main squares of the city of Zabol (Of 6 field) 2 the main square of the city of Zabol The index is used religious traditions Which shows the relationship between the religious traditions of the people and the city of Zabol design fields.

Keywords: Identity, A sense of citizenship, City symbol, Zabol



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Title

**The Role of Urban Symbols in the Improvement of Urban
Identity**

(Case study: Zabol Fields)

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