

Abstract

According to perspective economics transaction cost, transaction not will be no cost. These costs will be performance affecting to economic institutions are shaped of country's for minimize these costs. Economic Transaction cost is used as the most important branch of the "new institutional economics" in various fields. One of applications, analysis are the particularly problems of agricultural in the developing countries. Fixed and variable transaction costs will be influenced Behavior to the production and sales for the Manufacturers. This study presents a theoretical model for to illustrate the importance of transaction costs and evaluation of these costs has been for Producers of agriculture in the hamedan province. Information required the study using by random sampling for collected from the farmers of the province. The results for significance of transaction costs Demonstrate fixed and variable transaction costs important for farmers. These costs affecting participation and participation rate in the market. Sales rising prices maybe increase production with two ways. Rising prices On the one hand, Increase the number of vendors On the other hand Increases Produce vendor who products. Policies of reducing transaction costs can be considered too important complement of policies. Transaction costs may be reduced by creating mechanisms for the development of physical infrastructure and introduce measures to improve the flow of information and market integration. For analysis the effects of transaction costs on select the type of market, choice the forms market was estimated using Logit model. The results showed will affect that the transaction costs selling strategy for farmers Different types of transaction costs and market selection decisions based manufacturer. Hence it is necessary; Transaction costs to be considered as a major factor in the fiscal sector.

Keywords : Transaction cost, Producers, Agricultural products, Hamedan



University of Zabol

Faculty of Agriculture

Department of Agricultural economics

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Supervisor:

Dr. Hamid Mohammadi

Advisors:

Dr. Mash. . . Salarpoor

Dr.Saman Zeyaei

By:

Saeed Talebi

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