

Abstract

One of the discussed subject about social – economical problems in villages is different markets and the way of exchange them, this can make great basic evolution in function, production, busybody and finally change economical framework and social matters in villages. Now days villagers due to some reasons like: lack of similar center markets in villages, be away from cities, lack of appropriate communication and transportation ways between them, and finally lack of appropriate marketing and dealers, sell their goods in the roads markets. according this idea the purpose of our research is detection of the effect of road markets on economical- social stability in SISTAN. research method is analytical-descriptive according to library studies (questionnaire) and seeking into the internet basement which has been used from SPSS software for statistical test and to analysis data we used ArcGIS10. ACCORDING TO result test CROSCAL test AND Alice test and also there is meaningful level less than 0 /05 and we found a meaningful relationship among road marketing in city and villages of SISTAN. also by pay much more attention to the funding of research among economical index in CHELSTALI village and ALIM respectively with the average 3 / 75 and 2 / 69 and among social index in villages such as KHALEQDAD and NOORNOHAMAD YOSEF 3/26 and 2/64 are the peak and up level. finally results of this research indicate that road markets is a reason to make stable social – economical matters in villages which has been discussed.

Key words : Road markets, Economic sustainability, Social sustainability, Villages sistan



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